



# Asteasier

Natural astaxanthin is a high-cost product with a limited market.  
**Asteasier is here to change that.**



**COST-EFFECTIVE**



**ORGANICALLY FARMED**



**SUSTAINABLE**

Partners



UNIVERSITÀ  
di **VERONA**



*a4f*  
algae for future



**dayone**  
YOUR SCIENTIFIC SOURCE FOR ASTAXANTHIN



**Funded by  
the European Union**

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# Asteasier

## The sustainable way for natural astaxanthin



Asteasier project's goal is the introduction into the market of a more efficient and cost-effective method to produce natural astaxanthin, which is responsible for the pink/orange pigmentation of several fishes and it is one of the most powerful antioxidants found in nature.



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